

Sy. No. 518, Maisammaguda (V), Dhulapally (P)
Near Kompally, Medchal (M), Secunderabad - 500 100.
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Email: nrengineeringcollege@gmail.com, principal@nrcmec.org
www.nrcmec.org

NARASIMHA REDDY ENGINEERING COLLEGE

UGC AUTONOMOUS

Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad
Courses Accredited by NBA, UGC 2(f) & 12(b) NAAC with 'A' Grade

7th May, 2021

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

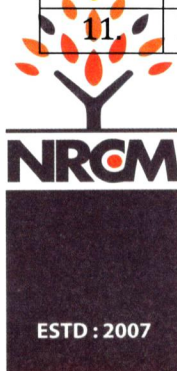
BOS MEETING

I. AGENDA

1. Approval of MBA Academic Regulations, Course Structure and Syllabus for NR20 and NR21.
2. Approval of Inter Departmental Courses i.e., Engineering Economics & Accountancy, Business Economics & Financial Analysis, Fundamentals of Management for Engineers and Professional Practice, Law & Ethics Syllabus of Engineering Programme.
3. Approval of Mandatory Courses i.e., Constitution of India, Gender Sensitization, and Intellectual Property Right Syllabus of Engineering Programme.
4. Any other point by the permission of Chair

II. LIST OF MEMBERS ATTENDED

S. No.	Name of the Member	Designation	Responsibility
1.	Dr. P Sekhar Babu	Principal, NRCM	Special Invitee
2.	Dr. Shailendra Yadav	Professor & HoD, MBA, NRCM	Chairman
3.	Dr. Sindhu	Professor & Director I/c, SMS, JNTUH	Member (JNTUH Nominee)
4.	Dr. V Sudha	Assoc. Professor, Department of Business Management, OU, Hyderabad	Member (Subject Expert)
5.	Dr. Ch Shankar	Assoc. Professor & Dean IQAC, KLU Hyderabad Campus (Deemed to be University)	Member (Subject Expert)
6.	Mr. Ch Prasanna Reddy	S&P Capital IQ, Hyderabad	Member (Industry)
7.	Mr. Dhruv A Shah	Senior Analyst, The Hackett Group, Hyderabad	Member (Alumni)
8.	Dr. M Vidyavathi	Assoc. Prof., MBA, NRCM	Member
9.	Mrs. K Sumalatha	Asst. Prof., MBA, NRCM	Member
10.	Mrs. U Padmavathi	Asst. Prof., MBA, NRCM	Member
11.	Mrs. D Naga Lakshmi	Asst. Prof., MBA, NRCM	Member



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III. MINUTES OF MEETING:

1. The meeting was held at the Department of Master of Business Administration, NRCM, on 7th May, 2021 at 02.30 pm, outside members joined in online mode.
2. Dr. Shailendra Yadav, Chairman, Board of Studies invited all the members cordially to the meeting.
3. The Chairman of BOS Committee has briefed about the rules and regulations stipulated by UGC and JNTUH, Hyderabad for Autonomous colleges after introducing all the members.
4. The Chairman of BOS presented the proposed Academic Regulations, Course Structure and Detailed syllabus to the board. The board approved the Academic Regulations, Course Structure for NR20, NR21 and suggested some changes in the syllabus.
5. The following corrections are done as per the BOS member's recommendations:

a. In Management & Organizational Behavior (I-I) Syllabus

- ⇒ The topic Cross cultural influences upon structure is added to unit III.
- ⇒ The topic Stress and Well - being at work: Introduction, Sources, Reaction are added in unit IV.

b. In Financial Accounting and Analysis (I-I) Syllabus

- ⇒ The topic Role of Accounting Information added in unit I and Window Dressing in unit V.

c. In Legal and Business Environment (I-I) Syllabus

- ⇒ The topic Goods & Services Tax (GST) – An overview is added in unit IV.

d. In Business Ethics and Corporate Governance (I-I) Syllabus

- ⇒ The topic Introduction to Cyber Crimes and Cyber Terrorism are added to unit II.

e. In Technology Management (I-I) Syllabus

- ⇒ The topic Emerging technologies such as Cloud, Social Media, IoT, Robotics are added in unit I.

f. In Marketing Management (I-II) Syllabus

- ⇒ The topic Holistic Marketing, and Marketing myopia are added in unit I.

g. In Financial Management (I-II) Syllabus

- ⇒ The topic Stock Repurchase is added to unit III.

In Entrepreneurship (I-II) Syllabus

- ⇒ The topic Intrapreneurship is added to unit II.



NRCM

ESTD : 2007

Shailendra Yadav *Jace*


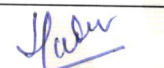
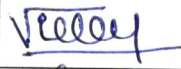
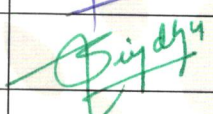

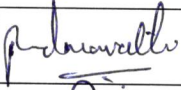

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i. In Rural Marketing (I-II) Syllabus

⇒ The topic Future of Rural Marketing in India-Role of Government, Rural Micro Finance are added to unit IV.

6. With the above corrections, the proposed syllabus is approved for MBA, Inter Departmental courses and Mandatory Courses as presented.

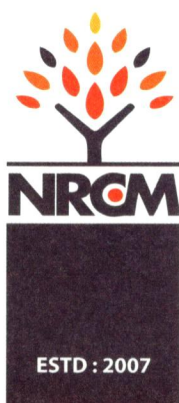
7. The meeting was concluded by Vote of thanks given by the Chairman of BOS Committee.

S.No.	Name of the Member	Signature	S.No.	Name of the Member	Signature
1.	Dr. P Sekhar Babu		7.	Mr. Dhruv A Shah	
2.	Dr. Shailendra Yadav		8.	Dr. M Vidyavathi	
3.	Dr. Sindhu		9.	Mrs. K Sumalatha	
4.	Dr. V Sudha		10.	Mrs. U Padmavathi	
5.	Dr. Ch Shankar		11.	Mrs. D Naga Lakshmi	
6.	Mr. Ch Prasanna Reddy				

Copy to:

Principal

BOS Members.





MBA Department <hodmba@nrcmec.org>

Minutes of the meeting, Academic regulations, Course Structure, Syllabus, Inter-departmental courses & Mandatory Courses syllabus approval: Reg

2 messages

MBA Department <hodmba@nrcmec.org>
To: sudhavepa@gmail.com

Wed, May 12, 2021 at 3:28 PM

Respected Madam,

We are thankful for giving your valuable time and your advice during the first BOS Meeting of the Department of Master of Business Administration held on 7th May, 2021 (IST 02:30 PM). Changes have been made according to your advice. We are here enclosing the minutes of meeting, academic regulations, course structure, syllabus, Inter-departmental courses and Mandatory Courses syllabus for your approval.

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Thanks & regards

Dr. Shailendra Yadav









MBA, PhD

Head, Department of MBA

Narsimha Reddy Engineering College

Maisammaguda, Secunderabad-500 100

9 attachments

-  **1_MBA_BOS_MINUTES.docx**
41K
-  **3_NR21_Academic Regulations.docx**
225K
-  **-2_NR20_Academic Regulations.docx**
225K
-  **5_NR21_MBA_Course Structure.docx**
43K
-  **4_NR20_MBA_Course Structure.docx**
36K
-  **6_MBA_Course Structure & Syllabus (Proposed).docx**
149K
-  **7_BTech_Inter Departmental Subjects.docx**
33K
-  **Proposed Changes_Modified.docx**
23K
-  **8_BTech_Mandatory Courses.docx**
29K

Sudha Vepa <sudhavepa@gmail.com>
To: MBA Department <hodmba@nrcmec.org>

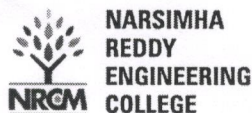
Thu, May 13, 2021 at 12:23 PM

Dear Dr. Shailendra Yadav
This looks fine to me.

Regards
Dr. V.Sudha

Associate Professor
Dept. of Business Management
Osmania University
Hyderabad 500007
Mob: 986-620-8982

[Quoted text hidden]



MBA Department <hodmba@nrcmec.org>

Minutes of the meeting, Academic regulations, Course Structure, Syllabus, Inter-departmental courses & Mandatory Courses syllabus approval: Reg

4 messages

MBA Department <hodmba@nrcmec.org>

Wed, May 12, 2021 at 3:30 PM

To: radhaprasanna7@gmail.com, Shankar_123987@klh.edu.in, dhruv.shah72@gmail.com

Dear Sir/Madam,

We are thankful for giving your valuable time and your advice during the first BOS Meeting of the Department of Master of Business Administration held on 7th May, 2021 (IST 02:30 PM). Changes have been made according to your advice. We are here enclosing the minutes of meeting, academic regulations, course structure, syllabus, Inter-departmental courses and Mandatory Courses syllabus for your approval.

--

Thanks & regards

Dr. Shailendra Yadav










MBA, PhD

Head, Department of MBA

Narsimha Reddy Engineering College

Maisammaguda, Secunderabad-500 100

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29K
-  **Proposed Changes_Modified.docx**
23K

Dhruv Shah <dhruv.shah72@gmail.com>

Wed, May 12, 2021 at 3:48 PM

To: MBA Department <hodmba@nrcmec.org>

Hi Sir,

Thanks for the email.

As per the conversation in the last meeting, I'd like to confirm my approval for the below mentioned changes.

Many thanks!

Have a nice day 😊

Kind Regards,
Dhruv Shah
[Quoted text hidden]

Radha Prasanna <radhaprasanna7@gmail.com>
To: MBA Department <hodmba@nrcmec.org>
Cc: Shankar_123987@klh.edu.in, dhruv.shah72@gmail.com

Wed, May 12, 2021 at 8:55 PM

Approved.
[Quoted text hidden]

Dr. CH. SHANKAR <shankar_123987@klh.edu.in>
To: MBA Department <hodmba@nrcmec.org>

Thu, May 13, 2021 at 11:15 AM

Approved
[Quoted text hidden]

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With Regards
Dr. Ch Shankar
Associate Professor of Finance
KLEF Foundation, Hyderabad Campus.